

GES/SBVC/ SYBBI /EXTERNAL EXAM/APRIL, 2025

PROGRAMME: FYBBI

SEMESTER: II

SUBJECT: FOREX

MARKS: 30

DATE: 12/04/2025

TIME 7:30 am to 8:30 am

Note: 1. All questions are compulsory.

2. Figures to right indicate marks.

Q. No 1 Answer the following.

(15 Marks)

1A) Explain in detail European monetary system.

1B) Distinguish between Fixed exchange rate system and Flexible exchange rate system.

Q. No 2 Answer the following.

(15 Marks)

2A) Define forex and explain it's features.

2B) Discuss the features of FEMA.

Q. No 3. Short notes

(15 Marks)

3A) Dealing room operation.

3B) Participants of forex.

3C) FERA.

GES/ SBVC/BBI/REGULAR EXAM/ APRIL 2025

DATE: 17/04/2025

TIME: 7:30 AM TO 8:30 AM

PROGRAMME: FYBBI (SEM II)

MARKS: 30

COURSE: INTRODUCTION TO DIGITAL MARKETING

Note: 1. All questions are compulsory.

2. Figures to right indicate marks.

Q1. Attempt the following

- a) Explain the fundamentals & significances of Digital marketing (8)
- b) Explain in detail Mobile Marketing (7)

OR

- c) Explain digital consumer & Communities (8)
- d) Distinguish between Traditional Marketing & Digital Marketing (7)

Q2. Attempt the following

- a) Explain the skill required in Digital marketing (8)
- b) Explain in detail Email Marketing (7)

OR

- c) Discuss digital advertising maker in India (15)

GES/SBVC/ SYBBI /EXTERNAL EXAM/APRIL, 2025

PROGRAMME: FYBBI

SEMESTER: II

SUBJECT: BASIC CONCEPT IN RESEARCH

MARKS: 30

DATE: 05/04/2025

TIME 7:30 am to 8:30 am

Note: 1. All questions are compulsory.

2. Figures to right indicate marks.

Attempt Any 2 out 3

Q. No 1 Answer the following.

1A) Explain Stages in Research Process.

(15Marks)

Or

1P) Explain the Purpose of Research?

(7 Marks)

1Q) What are the characteristic of Qualitative Research?

(8 Marks)

Q. No 2 Answer the following.

2A) What are the advantages and disadvantages of exploratory Research?

(15Marks)

Or

2B) Explain Steps in writing research paper?

(15Marks)

Q. No 3 Answer the following. (Any 2 Out of 4)

(15Marks)

1. Basic Research
2. Applied Research
3. Null Hypothesis
4. Alternative Hypothesis

GES/ SBVC/BBI/REGULAR EXAM/ APRIL 2025

DATE: 08/04/2025

PROGRAMME: FYBBI (SEM II)

COURSE: FUNDAMENTAL OF BUSINESS: INTRODUCTION TO BUSINESS

TIME: 7:30 AM TO 8:30 AM

MARKS: 30

Note: 1. All questions are compulsory.

2. Figures to right indicate marks.

Q1. Attempt the following

- a) Explain the meaning of Business & Discuss the features & Objective of Business (8)
b) Explain in detail WTO (7)

OR

- c) Explain importance of business environment & Its types (8)
d) Explain in detail CSR? (7)

Q2. Attempt the following

- a) Explain the importance of project Planning (8)
b) Explain in detail Make in India (7)

OR

- c) Explain types of Entrepreneurs (8)
d) Explain in detail Problems of Women entrepreneurs? (7)

PROGRAMME : FY B.COM (Banking and Insurance)
SUBJECT : Introduction to Capital Market in India
DATE : 09/04/2025

SEMESTER : II
MARKS : 30
TIME : 7:30 AM to 8:30 AM

NOTE: 1. Attempt any three out of 6 questions.
2. Figures to right indicated marks

- Q1** Define Capital market? Discuss its components. (10)
- Q2** Differentiate between primary and Secondary Market. (10)
- Q3** What is mutual fund? Explain its advantages and disadvantages. (10)
- Q4** Write a note on -a) Sensex b) Nifty (10)
- Q5** What is SEBI? Discuss its structure and Objectives. (10)
- Q6** Discuss the role of capital market in India. (10)

GES/SBVC/ SYBBI /EXTERNAL EXAM/APRIL, 2025

PROGRAMME: FYBBI

SEMESTER: II

SUBJECT: MANAGEMENT PROCESS AND ORGANISATIONAL BEHAVIOUR

MARKS: 60

DATE: 11/04/2025

TIME 7:30 am to 9:30 am

Note: 1. All questions are compulsory.

2. Figures to right indicate marks.

Attempt Any 4 out of 6

Q. No 1 Answer the following.

1A) Explain Problem in Decision making. (15Marks)

Or

1B) What is Group Decision Making Explain its Advantages and Disadvantage? (15Marks)

Q. No 2 Answer the following.

2A) What are the Challenges of Organisational Behaviour? (15Marks)

Or

2B) Explain Development of Personality? (15Marks)

Q. No 3 Answer the following.

3A) Explain Fredrick Herzberg two factor theory with diagram? (15Marks)

Or

3B) Explain Maslow need Hierarchy theory with diagram? (15Marks)

Q. No 4 Answer the following.

4A) Explain Types of Groups? (15Marks)

Or

4B) What are the Sources of conflicts? (15Marks)

Q. No 5. Short notes

(15 Marks)

1. Primary and Secondary motive

2. Big Five Model of OB

3. Management Skills

Q. No 6 Answer the following.

6A) Explain Characteristics of Leader? (15Marks)

Or

6B) What are the important elements to build high performance team? (15Marks)

PROGRAMME: FYBBI

SEMESTER: II

SUBJECT: FUNDAMENTAL ACCOUNTING

MARKS: 30

DATE: 16/04/2025

TIME: 7:30 AM - 8:30 AM

Note: 1. All questions are compulsory.

2. Figures to right indicate marks.

Q1. State whether the following sentence are true or false

(5Marks)

- 1) The debenture can be redeemed at discount.
- 2) Goodwill is factitious asset.
- 3) Company cannot issue preference shares, which are redeemable.
- 4) Yield value depends on net asset.
- 5) Investments are non-trading assets.

Q2. A) As on 15th April 2021, MIC Ltd. an unlisted company issued 20,00,000 15% debentures of 100 each at par redeemable at a premium of 10%. 60% of the debentures are to be redeemed at the end of 2nd year and the balance at the end of the 3rd year. The Board has decided to transfer minimum required amount to D.R.R. at the end of the first year. (15marks)

You are required to:

- 1) Pass Journal Entries during the years of issue and redemption of debentures.
- 2) Ignore interest and loss on issue of debentures.

Or

B) Balance Sheet of Abhiprith Ltd. as on 31st March, 2024

(15 Marks)

Liabilities	₹	Assets	₹
Authorised Share Capital		Fixed Assets	3,00,000
10,000 Equity Shares of ₹ 100 each	10,00,000	Investments	2,00,000
20,000 9% Redeemable Preference Shares of ₹ 10 each	2,00,000	Cash at Bank	10,000
Issued & Paid-up Capital		Other Current Assets	4,00,000
5,000 Equity Shares of ₹ 100 each fully paid up	5,00,000		
9% Redeemable Preference Shares of ₹ 10 each fully paid up	2,00,000		
SOP & L A/c	1,60,000		
Current Liabilities	50,000		
Total	9,10,000	Total	9,10,000

Additional Information:

On 1st April, 2024, the company:

1. Redeemed the preference shares at a premium of ₹ 2 per share.
2. Realised investments at 80% of the cost.
3. Issued at a premium of ₹ 40 per share, such number of equity shares for the purpose of aforesaid redemption as to ensure that after the compliance with the requirements of the Companies Act, 2013 with regard to redemption of preference shares, the credit balance in Profit & Loss Account would be ₹ 25,000.
4. Issued as bonus, equity shares at par out of the said balance in Profit & Loss Account.

You are required to:

- Show necessary Journal Entries to record the above transactions.
- Prepare Balance Sheet in vertical format thereafter.

Q.3 Solve any Two of Followings

(10 Marks)

A) Calculate yield value per share.

- Paid up capital:
1,000 15% preference shares of 100 each.
20,000 Equity Shares of 10 each.
- Average annual profit after tax ₹ 75,000.
- Transfer to General Reserve (before declaring any dividend) ₹ 10,000.
- NRR 10%

B) From the following information calculate fair value:

Particulars	₹
Net assets available to equity shareholders	90,00,000
FMP Before Tax	20,00,000
Tax Rate	25%
2,00,000 equity shares of ₹ 10 each	20,00,000
NRR	15%

C) The following particulars are available in respect of the business carried on by a trader:

1) Profits earned for the years:

- | | |
|---------|----------|
| a) 2022 | ₹ 50,000 |
| b) 2023 | ₹ 60,000 |
| c) 2024 | ₹ 55,000 |

2) Normal rate of return = 10%.

3) Capital Employed = ₹ 3,00,000.

4) Present value of an annuity of one rupee for 5 years at 10% = ₹ 3.78.

5) The profits included non-recurring profits on an average basis of ₹ 3,000.

You are required to calculate the value of goodwill:

- As per five years purchase of Super-profits;
- As per capitalisation of super-profits method.

Gokhale Education Society's
Shri Bhausaheb Vartak Arts & Commerce and Science College, Borivali (west), Mumbai – 400 091
FYBBI (SEM II) EXTERNAL EXAM, APRIL, 2025

Class : FY. BBI

SUB : Marathi

Marks : 30

Note: 1. All questions are compulsory.

2. Figures to right indicate marks.

Date: 07/04/2025

Time: 7:30 Am – 8:30 Am

प्रश्न १. बातमी लेखन म्हणजे काय ते सांगून बातमी लेखनाचे घटक लिहा.

[१० गुण]

किंवा

प्रश्न १. मुद्रित माध्यमे म्हणजे काय? मुद्रित माध्यमांसाठीची लेखन कौशल्ये लिहा.

प्रश्न २. स्तंभलेखन म्हणजे काय सांगून आणि घटक सविस्तर लिहा.

[१० गुण]

किंवा

प्रश्न २. जाहिरात लेखन म्हणजे काय ते सांगून जाहिरात लेखनाची उद्दिष्टे सांगा.

प्रश्न ३. खालीपैकी कोणत्याही दोन टिपा लिहा

[१० गुण]

१. मुद्रित माध्यमांतील लेखन कौशल्यांचा गरज (कोणतेही ५ मुद्दे)
२. बातमी लेखनाचे महत्त्व (कोणतेही पाच मुद्दे)
३. स्तंभ लेखनाचे प्रकार (कोणतेही ५ प्रकार)
४. जाहिरात लेखनाचे प्रकार (कोणतेही ५ प्रकार)

GES/SBVC/ SYBBI /EXTERNAL EXAM/APRIL, 2025

PROGRAMME: FYBBI

SEMESTER: II

SUBJECT: Hindi

MARKS: 30

DATE: 07/04/2025

TIME 7:30 am to 8:30 am

निम्नलिखित तीन में से किन्हीं दो प्रश्नों के उत्तर लिखिए

(30)

1. वाचन कौशल का अर्थ बताते हुए लेखन कौशल की विशेषताएं लिखिए
2. श्रवण कौशल की विशेषताओं को विस्वार से समझाते हुए भाषण कौशल की विशेषताएँ लिखिए।
3. लेखन कौशल की विभिन्न विधियों को बताते हुए वाचन कौशल का अर्थ लिखिए

Date: - 15/04/2025

Time:- 7-30AM - 8-00AM

Class: FGBBI

Subject: Foundation and Exploration of Performing and Fine Arts (Students' Council)**30 Marks****Note: 1) All questions are compulsory. 2) Figures to the right indicate maximum marks.****Q.1) Choose the correct answer from the options given below (Any Six) (06 Marks)**

- 1) The cultural significance of performing arts lies in their ability to :
 - a) Entertain only the elite
 - b) Represent and preserve traditions
 - c) Generate income exclusively for performers
 - d) Replace visual arts in society

- 2) Which of the following is considered a traditional Indian performing art?
 - a) Bharatanatyam
 - b) Miniature Painting
 - c) Tanjore Paintings
 - d) Temple Sculptures

- 3) What is the primary goal of character development?
 - a) To memorize lines
 - b) To understand the emotional depth of a role
 - c) To improvise during a performance
 - d) To perform in front of a large audience

- 4) Voice projection is crucial for performers to:
 - a) Communicate effectively with the audience
 - b) Match their gestures
 - c) Synchronize with lighting
 - d) Maintain stage direction

- 5) Which state in India is predominantly associated with the folk art of Madhubani?
 - a) Gujarat
 - b) Madhya Pradesh
 - c) Bihar
 - d) Rajasthan

- 6) Which Indus Valley Civilization site is famous for discovering the Great Bath?
 - a) Mohenjo-Daro
 - b) Harappa
 - c) Lothal
 - d) Dholavira

- 7) Which of these arts is traditionally painted on walls by tribal communities?
 - a) Miniature painting
 - b) Warli art
 - c) Frescoes
 - d) Tanjore painting

8) What medium is most associated with artist M.F. Husain?
a) Watercolor
b) Oil on canvas
c) Wood carving
d) Ink sketching

9) One major trend in Indian contemporary art is the use of:
a) Traditional motifs exclusively
b) Mixed media and installations
c) Only digital mediums
d) Sculptures of ancient gods

10) Which style of art is Raza's "Bindu" series associated with?
a) Abstract Art
b) Realism
c) Expressionism
d) Impressionism

Q.2) Answer the following questions.

(06 Marks)

- a) Discuss the significance of Performing Arts in India.
- b) Highlight the tips to improve voice modulation and projection.

Q.3) Answer the following questions.

(06 Marks)

- a) How can an actor explore and express emotions effectively on stage?
- b) State the key aspects of improvisation skills in performing arts.

Q.4) Answer the following questions.

(06 Marks)

- a) What are the main features of the art and craft of the Indus Valley Civilization?
- b) Discuss the challenges involved in the revival and presentation of ancient Indian art forms.

Q.5) Answer the following questions.

(06 Marks)

- a) Discuss the modern trends in Indian art.
- b) How have career opportunities in fine arts evolved in India in recent years?

...X...

N. B: 1. All questions are compulsory.

2. Figures to the right indicate full marks.

3. Draw neat labelled drawings wherever necessary.

Q. 1 Select the most appropriate answer from the option given below

6 Marks

1. Which of the following is a key indicator of Social Leadership Theory?

- a. Team Member Satisfaction
- b. Financial Performance
- c. Individual achievements
- d. Technical Skills

2. Which of the following is not a universal human value?

- a. Compassion
- b. Integrity
- c. Greed
- d. Respect

3. Which value is essential for fostering peace and harmony?

- a. Tolerance
- b. Compassion
- c. Justice
- d. All of the above

4. Participation in NSS is _____

- a. Compulsory
- b. Involuntary
- c. Mandatory
- d. Voluntary

5. Which of the following is a key trait required for NSS volunteer roles?

- a. Lack of curiosity
- b. Transparency
- c. Inability to collaborate
- d. Closed-mindedness

6. Which SDG focuses on gender equality?

- a. SDG 4
- b. SDG 5
- c. SDG 6
- d. SDG 7

Q.2 Short Notes: (Any 2 out of 4)

6 Marks

- a. Characteristics of Ineffective Leadership
- b. Characteristics of Social Leader
- c. Health and Nutrition Programme
- d. NSS Special Camp

Q. 3. Answer the following questions (Any 3 out of 5)

18 Marks

- a. Explain the dimensions of personality.
- b. What are the theories of leadership?
- c. What are the sources of human values for youth?
- d. Write a report on Swachh Bharat Abhiyan.
- e. What are few NSS programmes conducted regularly?